



Internationaler Messebau
Nord GmbH



WE SHOW WHAT YOU CAN DO.



A GROWING BUSINESS SINCE 1924: LÜCO MESSEBAU EXHIBITION SERVICES.

We started out as a small workshop company. In 1955 we decided to specialise in exhibition stand design and construction and introduced the first modular stand systems. Today we're active all over the world with a workforce of up to 150 people – and have worked at some very unusual venues, including gyms, underground mines and open-air sites.

In all of our activities, our focus is always on you – and on the specific goals you want to achieve with your exhibition stand. To help implement your project, one of our experienced project managers is ready to help you, supported by a team of designers, architects, joiners, fitters, electricians and graphics experts.

It's worth mentioning a few important things we offer: a presence, for example, at three separate locations, a 13,000 m² operational site in Norderstedt near Hamburg that houses a massive range of materials and enables us to produce virtually everything you need for your stand, and our own extensive fleet of vehicles ranging from cars to 40-tonne trucks.

For many years now, we've been a reliable partner to a large number of customers, such as the Hamburg Messe, for the planning and implementation of their exhibition stands and events.

TO BEGIN WITH, THERE ARE JUST YOUR AIMS – AND A BLANK SHEET OF PAPER.

Whatever your objectives may be, we're by your side with our advice, skills and experience. We fully understand that taking part in an exhibition is a complicated undertaking.

Planning and preparation start long before the actual event and involve much more than the exhibition stand itself. We cover every aspect of your business. From designing the stand architecture and deploying the latest multimedia technologies to providing the stand personnel, our service is comprehensive, cost-effective and reliable.

Along the way, we not only think about the best way to present your organisation to the world, but also make sure we use energy and materials in a sustainable and resource-friendly way.

It goes without saying that we also offer the following components individually where required:

- Exhibition identification and research
- Planning out the concept for your stand
- Production in our in-house workshops
- Assembly using our own workforce
- Visualisation and animation of the exhibition stand in 3D
- Handling of forms and documentation
- Training your exhibition stand team
- Media planning
- Exhibition logistics

You stand to be impressed – as will your customers.





CUSTOMISED MODULAR STANDS. SOUNDS IMPOSSIBLE? IT'S NOT.

The requirements for stand building change almost every day.

Lead times are getting shorter while budgets are getting tighter. Despite this, it's important that your exhibition stand represents your organisation's philosophy and, as far as possible, is unique.

The solution? A modular stand.

The use of individual, standardised components doesn't have to result in interchangeable grand designs, as we see even when a child plays with Lego blocks.

That's why we can offer designs for stands of between 9 and 1,000 m², over one to three levels. In the process, we rely on tried-and-tested system components. These can be reused for subsequent exhibitions in a different form and are economical, environmentally friendly and quick and easy to set up, resulting in lower build costs.

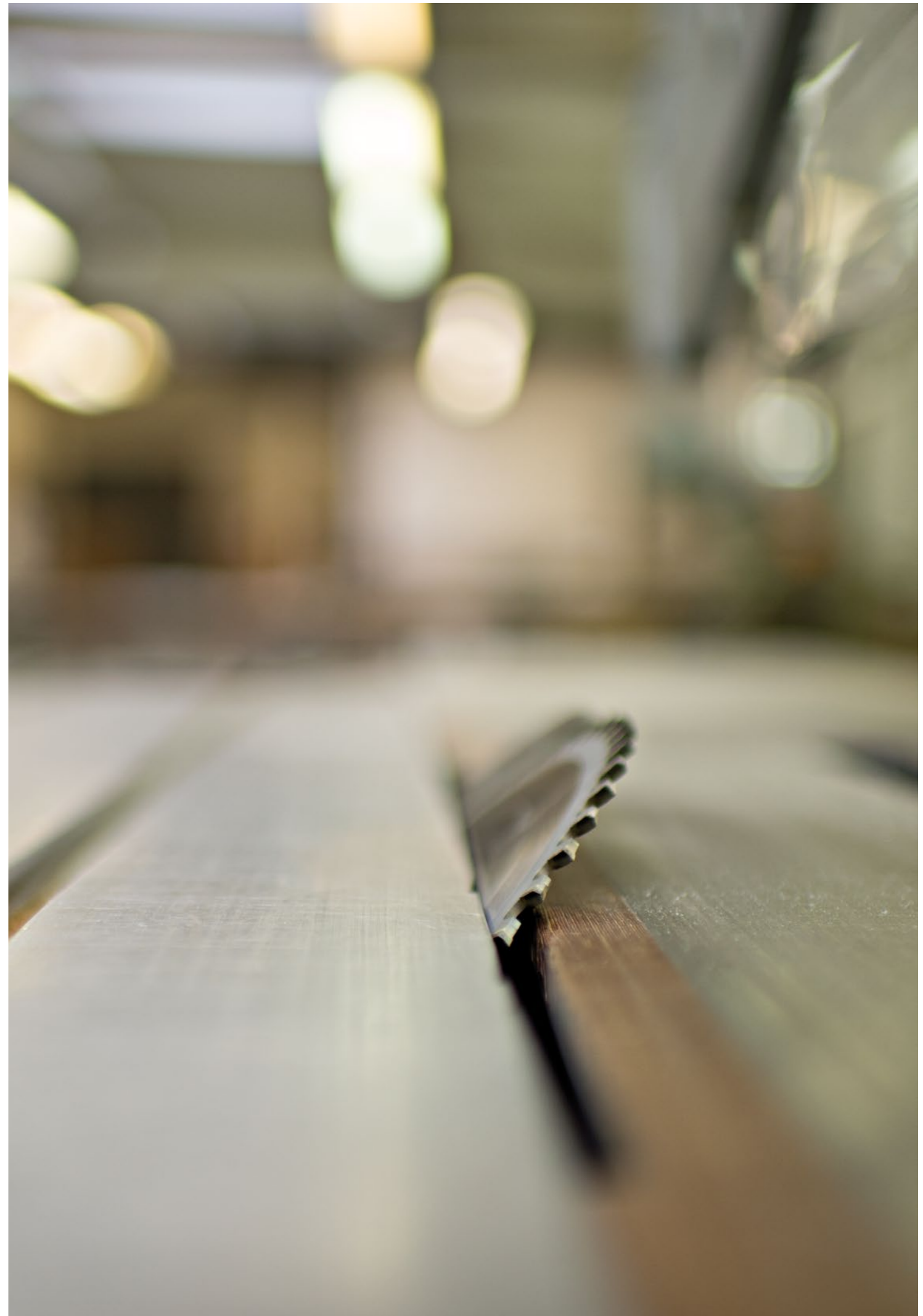
Interested in finding how this would work for you? Then why not let us discuss this face to face in a personal meeting?



STANDING BY TO HELP WITH YOUR PERSONAL DESIGN.

Whether bright or dark, open or closed, lounge-style or traditional – we understand what you're looking for and can design a stand that shows who you are and what you can do.

We rely on experienced fitting teams and our qualified project managers to oversee the production and assembly of your stand at the exhibition.





FOR MUCH MORE THAN JUST A GREAT STAND.

Looking for more than just an exhibition stand? Even if you're organising an entire exhibition or event, you're in the right place. You can rely on our years of experience in implementing home shows, art exhibitions, conventions, conferences and trade fairs all around the world. And, of course, on our tried-and-tested modular equipment for building events covering up to 10,000 m² of actual exhibition space.

What's more, we provide every service in-house, from planning the build and designing your customised exhibition spaces to signposting, technical coordination and an integrated exhibitor service.

Based on the direction you set and the guidelines you give us, we adapt our services to fit your needs.

WE TAKE THE WEIGHT OFF YOUR SHOULDERS – BOTH BEFORE THE EVENT AND WHILE IT'S ON.

We show what you can do. On the previous pages, we've described some of the specific services we offer. Let's now look at those aspects we cover in conjunction with our long-standing network of partners. They include:

- Audio and video technology
- Catering
- Customised furniture
- Large-format printing
- Lighting solutions
- Floral stand decoration
- Lead management
- Hosts and hostesses
- Photo and video documentation
- Agency services
- Promotional items and giveaways









HERE WE ARE – READY TO HELP.

So where will you find us? At virtually every major exhibition in Germany and to the north of Hamburg – and at a location that's easy to drive to from the airport and the A 7 motorway. Just around the corner from the Hamburg Messe exhibition site, of course.



-  40 minutes to the Hamburg Messe
-  20 minutes to the Hamburg Airport
-  15 minutes to the A7 motorway
-  40 minutes to the Hamburg Central Railway Station

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